

# Any Day Cash Advance

**Monthly Hotline:** 25,000    **12 Month Count:** 225,000  
**Mail - \$95/M    Non Profit - \$75/M**

Any Day Cash Advance provides these customers with fast cash when they need it most. Upon approval, funds are deposited into their checking accounts within 24 hours. These cash strapped individuals are waiting for the next credit, discount music/book club and/or sweepstakes offer to help turn their life around.

**Average Age:** 33

**Average Income:** \$33,000

45% Male

54% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## For More Information, Contact:

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## Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## Telemarketing

Inquire

**Payment Due 30 Days After Mail Date**

**Minimum Order** 5,000

**Cancellation** \$10/M

**All Orders Cancelled After Mail Date Must Be Paid In Full**

## Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.