

Avid Auto Enthusiasts

Monthly Hotline: 23,500 **12 Month Count:** 260,000
Mail - \$95/M Non Profit - \$75/M

Reach today's most active and avid automotive enthusiasts. This list is comprised of individuals who have signed up to a number of sites that offer the most up to date automotive news. Both foreign and domestic automobiles, as well as classics, are covered on these in depth sites with reviews, previews, online forums, and auto show info to name a few. This list is available for the first time to the offline market and these subscribers will be responsive to all automotive offers including magazines, parts catalogs, insurance, and more. Average age on this file is 43 and average HHI is \$71,500.

Average Age: 43

Average Income: \$71,500

68% Male

31% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

For More Information, Contact:

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Selections

Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

Telemarketing

Inquire

Payment Due 30 Days After Mail Date

Minimum Order 5,000

Cancellation \$10/M

All Orders Cancelled After Mail Date Must Be Paid In Full

Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.