

# Business Opportunity Income Search

**Weekly Hotline:** 5,000    **12 Month Count:** 260,000  
**Mail - \$85/M**

Business Opportunity Income Search is a website dedicated to helping opportunity seekers and work from home entrepreneurs find the right profit center for them. These are motivated consumers that fill out a long form of information including their reason for starting their own business, their interest level, amount available to invest, their desired income, and all of their contact information. They want to spend more time with their families, earn a supplementary income, be their own boss, eliminate debts, and all the other benefits that come with working from home and running your own business. This list is a great target for opportunity offers, credit and loans, sweepstakes, discount clubs, and low end merchandise catalogs.

**Average Age:** 37

**Average Income:** \$42,000

41% Male

56% Female

3% Unknown

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## For More Information, Contact:

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## Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M

## Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## Telemarketing

Available

## Payment Due 30 Days After Mail Date

## Minimum Order

5,000

## Cancellation

\$10/M

## All Orders Cancelled After Mail Date Must Be Paid In Full

## Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.