

# Catalogue Card Credit Applicants

**Monthly Hotline:** 55,879    **12 Month Count:** 378,514  
**Mail - \$95/M    Non Profit - \$75/M**

These individuals understand that in order to rebuild their credit they must start somewhere. This catalogue card offers these credit seekers an opportunity to build/rebuild their credit while shopping for valuable merchandise. All approved applicants are offered a line of credit which is reported back to the bureaus. These consumers are active shoppers who are looking to establish additional lines of credit. Generated from direct mail and the internet, this file would be a great test for any credit related offer, cash advance, business opportunity, debt consolidation and much more!

**Average Age:** 33

**Average Income:** \$33,500

47% Male

52% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## **For More Information, Contact:**

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## **Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Age of Children	\$15/M

## **Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## **Telemarketing**

Inquire

**Payment Due 30 Days After Mail Date**

**Minimum Order**

5,000

**Cancellation**

\$10/M

**All Orders Cancelled After Mail Date Must Be Paid In Full**

## **Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.