

# Credit Repair Help

**Weekly Hotline:** 16,500    **12 Month Count:** 935,000  
**Mail - \$95/M    Non Profit - \$75/M**

Credit Repair Help is comprised of consumers in search of help with their credit and finances. They are looking for assistance in establishing more credit, increasing their credit score, lowering their monthly payments, getting out of debt, or getting a new home loan. They have provided their information online to receive offers that fit their needs or they have called a 1-800 number for a free consultation. These people are ready to establish or regain their good credit standing and are ready to act on any new credit related offers that may help them. This list is a great target for multiple offers including credit, credit repair, cash advance, low end catalogs and general merchandise, debt consolidation/settlement, and auto and home loans.

**Average Age:** 34

**Average Income:** \$36,000

41% Male

58% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## **For More Information, Contact:**

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## **Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Reason for Consultation	\$10/M

## **Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## **Telemarketing**

Inquire

## **Payment Due 30 Days After Mail Date**

## **Minimum Order**

5,000

## **Cancellation**

\$10/M

## **All Orders Cancelled After Mail Date Must Be Paid In Full**

## **Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.