

# Debt Coach

**Monthly Hotline:** 47,500    **12 Month Count:** 530,000  
**Mail - \$95/M    Non Profit - \$75/M**

Debt Coach is an online financial marketer targeting individuals who have filled out a questionnaire in order to receive a free credit report. These credit hungry individuals have supplied their name, address, phone, and email, along with other valuable information that turns on the green light for appropriate offers. They have also accepted a 30 day trial for a helpful credit kit. The file is NCOA'd to rid it of false information providers. This list is full of potential customers; let us know how we can help target yours.

*• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

*• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## **For More Information, Contact:**

Chris Meehan or David Ruelas  
233 Route 59 West  
Nanuet, NY 10954  
845.624.1155  
[info@intmktgsolutions.com](mailto:info@intmktgsolutions.com)

## **Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## **Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## **Telemarketing**

Inquire

## **Payment Due 30 Days After Mail Date**

## **Minimum Order**

5,000

## **Cancellation**

\$10/M

## **All Orders Cancelled After Mail Date Must Be Paid In Full**

## **Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.