

Dedicated Democratic Donors

Quarterly Hotline: 185,500 **Total Universe:** 7,300,000
Mail - \$95/M Non Profit - \$75/M

These devoted donors have all contributed to democratic candidates, associations, and organizations. The 2008 Presidential election has already drawn a lot of attention and each candidate is fighting hard to align themselves with their respective party. These dedicated democrats have all contributed, most multiple times, to a number of causes aimed at raising money for the democratic party/candidates. Their loyalty and allegiance to their party is reflective in their continued support.

We use a unique, statistical based, inference model to identify those voters who are not in the compiled registration roll files. We do so at a certainty rate of at least 95% based on a proven multi-source profiling model.

• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).

• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

For More Information, Contact:

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Selections

Quarterly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Dollar Amount	\$15/M
Phones	\$55/M

Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

Telemarketing

Inquire

Payment Due 30 Days After Mail Date

Minimum Order 5,000

Cancellation \$10/M

All Orders Cancelled After Mail Date Must Be Paid In Full

Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.