

# EZ Sweeps

**Monthly Hotline:** 70,000    **12 Month Count:** 820,000  
**Mail - \$95/M    Non Profit - \$75/M**

Welcome to EZ Sweeps, where entering the best sweeps on the web is simple, fast and always FREE! This site brings all the best sweepstakes and giveaways of the internet world to one location. Many make this their homepage as it also contains a Google search engine.

Sweepstakes players love taking chances and can't wait for their big break. Most are devoted internet shoppers and great targets for other internet offers, credit offers, collectibles, continuity, discount clubs, and more!

**Average Age:** 44

**Average Income:** \$36,500

40% Male

58% Female

*• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

*• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## **For More Information, Contact:**

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## **Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Age of Children	\$15/M

## **Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## **Telemarketing**

Inquire

**Payment Due 30 Days After Mail Date**

**Minimum Order**

5,000

**Cancellation**

\$10/M

**All Orders Cancelled After Mail Date Must Be Paid In Full**

## **Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.