

# IMS Cash Advance Pay Day

**Weekly Hotline:** 76,500    **12 Month Count:** 2,430,000  
**Mail - \$95/M**    **Non Profit - \$75/M**

This list is full of up to the minute consumers seeking cash advances and pay day loans. They are in a financial pinch and need cash and credit immediately. They have been searching and responding to offers online to find the offer they need. They can get up to \$1500.00 deposited into their checking account within 24 hours. People take out pay day loans for short term money problems, medical bills, automotive repairs, etc. This list will be responsive to all promotions offering credit, other cash advances, discounts, sweepstakes, and much more.

**Average Age:** 34

**Average Income:** \$34,000

43% Male

56% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## For More Information, Contact:

Chris Meehan or David Ruelas  
233 Route 59 West  
Nanuet, NY 10954  
845.624.1155  
[info@intmktgsolutions.com](mailto:info@intmktgsolutions.com)

## Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## Telemarketing

Inquire

## Payment Due 30 Days After Mail Date

## Minimum Order

5,000

## Cancellation

\$10/M

## All Orders Cancelled After Mail Date Must Be Paid In Full

## Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.