

IMS Credit Concerned Consumers

Weekly Hotline: 50,500 **12 Month Count:** 2MM+
Mail - \$95/M Non Profit - \$75/M

This list is composed of consumers searching for various types of financial help due to their unfortunate credit and debt circumstances. They have all signed up to receive financing for Auto Loans, Cash Advances, Unsecured Lines of Credit, Mortgages, or a Debt Consolidation. The site is full of Credit and Debt information, newsletters, guides, and products that can help them get the answers and help they need. These individuals tend to have below average credit ratings and will be responsive to other credit offers, debt consolidation, discount clubs, insurance, travel, and more. The average age on the file is 33 with an average income of \$36,500.

Average Age: 33

Average Income: \$36,500

43% Male

56% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

For More Information, Contact:

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Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

Telemarketing

Inquire

Payment Due 30 Days After Mail Date

Minimum Order

5,000

Cancellation

\$10/M

All Orders Cancelled After Mail Date Must Be Paid In Full

Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.