

# IMS Diet and Health Mail Buyers

**Monthly Hotline:** 6,500    **12 Month Count:** 82,000  
**Mail - \$95/M    Non Profit - \$75/M**

IMS Diet and Health Mail Buyers is a list of consumers starting a trial of new diet supplements. These responsive direct mail buyers have paid the shipping and handling fee to begin receiving their acai berry extract supplements, green tea, and other natural products. The acai berry is proclaimed to be a "super food" that can burn fat, boost your energy, detoxify your body, and even improve sleep. If the customers are satisfied and wish to continue their supply they pay between \$49.95 and \$79.95 per month. These customers will be responsive to other health and diet offers, travel, leisure and fitness, beauty products and much more.

**Average Age:** 35

**Average Income:** \$46,500

32% Male

67% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

**For More Information, Contact:**

Chris Meehan or David Ruelas  
233 Route 59 West  
Nanuet, NY 10954  
845.624.1155  
[info@intmktgsolutions.com](mailto:info@intmktgsolutions.com)

**Selections**

Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

**Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

**Telemarketing**

Inquire

**Payment Due 30 Days After Mail Date**

**Minimum Order**

5,000

**Cancellation**

\$10/M

**All Orders Cancelled After Mail Date Must Be Paid In Full**

**Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.