

# IMS Internet Jackpot

**Monthly Hotline:** 32,500    **12 Month Count:** 380,000  
**Mail - \$95/M    Non Profit - \$75/M**

IMS Internet Jackpot is generated from some of the top online gaming and sweepstakes sites. It is a gamers' paradise of giveaways and prizes all free to play. Consumers also opt in for dating services, travel offers, and surveys. All consumers are bounced off a huge nationwide database to verify that all provided information identifies with another source other than the internet. This wipes out any concerns of false names and addresses. This file would work well for any incentive offers, continuity clubs, collectibles, etc.

**Average Age:** 44

**Average Income:** \$41,500

40% Male

59% Female

*• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

*• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## **For More Information, Contact:**

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## **Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## **Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## **Telemarketing**

Inquire

## **Payment Due 30 Days After Mail Date**

## **Minimum Order**

5,000

## **Cancellation**

\$10/M

## **All Orders Cancelled After Mail Date Must Be Paid In Full**

## **Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.