

# IMS Stock Watchers

**Monthly Hotline:** 17,500    **12 Month Count:** 335,000  
**Mail - \$95/M    Non Profit - \$75/M**

IMS Stock Watchers is composed of individuals who want to keep up with and learn the stock market. Members to the site include individual investors, teachers, and students that can go through a simulation without having to lose real money. Once they learn the ropes they can be setup to open real trading accounts. Call us today to get in touch with the investors of tomorrow!

**Average Age:** 42

**Average Income:** \$57,000

67% Male

31% Female

*• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

*• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

**For More Information, Contact:**

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**Selections**

|                      |        |
|----------------------|--------|
| Monthly Hotline      | \$10/M |
| Homeowner / Renter   | \$10/M |
| Income               | \$10/M |
| Age                  | \$10/M |
| Marital Status       | \$6/M  |
| MOB                  | \$10/M |
| Credit Card Holder   | \$10/M |
| State, SCF, ZIP      | \$6/M  |
| Gender               | \$6/M  |
| LOR                  | \$10/M |
| Ethnicity            | \$10/M |
| Presence of Children | \$10/M |
| Age of Children      | \$15/M |
| Phones               | \$55/M |

**Shipping**

|       |        |
|-------|--------|
| CD    | \$25/F |
| FedEx | \$25/F |
| Email | \$50/F |
| FTP   | \$50/F |

**Telemarketing**

Inquire

**Payment Due 30 Days After Mail Date**

**Minimum Order**

5,000

**Cancellation**

\$10/M

**All Orders Cancelled After Mail Date Must Be Paid In Full**

**Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.