

Mutual Fund Newsletter Subscribers

Monthly Hotline: 9,500 **12 Month Count:** 120,000
Mail - \$95/M Non Profit - \$75/M

This list is comprised of financial savvy subscribers to mutual fund oriented newsletters. There are over 200 newsletter/financial service publications available. These subscribers spend an average of \$25 for their trial plan with more than half continuing on. This is a must test for any financial, magazine, continuity, high end ticket items, and much more!

• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).

• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

For More Information, Contact:

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Selections

Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

Telemarketing

Inquire

Payment Due 30 Days After Mail Date

Minimum Order

5,000

Cancellation

\$10/M

All Orders Cancelled After Mail Date Must Be Paid In Full

Terms and Conditions:

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