

# My Access to Credit

**Weekly Hotline:** 34,500    **12 Month Count:** 830,000  
**Mail - \$95/M    Non Profit - \$75/M**

My Access to Credit is populated with motivated credit seeking consumers who are all applying for lines of credit. All have applied online for secured, unsecured, stored value and pay as you go cards. These individuals are spenders and have actively searched out additional means of credit. This file is a great target for any credit card offer, low end catalogs, travel, payday advances, and more.

**Average Age:** 33

**Average Income:** \$37,000

41% Male

58% Female

*• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

*• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## **For More Information, Contact:**

Chris Meehan or David Ruelas  
233 Route 59 West  
Nanuet, NY 10954  
845.624.1155  
[info@intmktgsolutions.com](mailto:info@intmktgsolutions.com)

## **Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## **Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## **Telemarketing**

Inquire

## **Payment Due 30 Days After Mail Date**

## **Minimum Order**

5,000

## **Cancellation**

\$10/M

## **All Orders Cancelled After Mail Date Must Be Paid In Full**

## **Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.