

# My Debt Central

**Weekly Hotline:** 24,500    **12 Month Count:** 1,000,000  
**Mail - \$95/M**    **Non Profit - \$75/M**

The consumers on this file have all made the first step towards a debt free life. They have asked for help from a debt specialist who will assist them in eliminating their debt. All have completed a form which includes their Name, Postal Address, Email Address, Home / Work Phone, Amount of Unsecured Debt, and more. This list is a great target for continuity offers, credit, debt consolidation, insurance, and other discount offers.

**Average Age:** 34

**Average Income:** \$42,000

44% Male

55% Female

*• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

*• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## For More Information, Contact:

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## Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## Telemarketing

Inquire

## Payment Due 30 Days After Mail Date

## Minimum Order

5,000

## Cancellation

\$10/M

## All Orders Cancelled After Mail Date Must Be Paid In Full

## Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.