

# Neighborhood Novices

**Weekly Hotline:** 54,500    **12 Month Count:** 1,920,000  
**Mail - \$95/M**    **Non Profit - \$75/M**

It is a known fact that people moving into new homes spend more money on products and services in the first six months than they spend over the next few years. Obviously "the sooner the better" applies as far as reaching them with your offer. All you need is accurate and up to date information. This is exactly what this file provides along with an enormous amount of selects to narrow down your market. The file is updated weekly and counts are healthy.

**Selects Include: Purchase Date, Purchase Amount, Mortgage Amount, Down Payment, Condo Select, Loan To Value %, Resale/New Home Select, Mortgage Loan Type, Mortgage Rate Type, Mortgage Lender Name, Marital Status, Investment Property, State, Zip, SCF, Age, Income, Presence of Children**

*• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

*• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## **For More Information, Contact:**

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## **Selections**

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## **Shipping**

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## **Telemarketing**

Inquire

**Payment Due 30 Days After Mail Date**

**Minimum Order** 5,000

**Cancellation** \$10/M

**All Orders Cancelled After Mail Date Must Be Paid In Full**

## **Terms and Conditions:**

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.