

Online Card Family

Weekly Hotline: 64,500 **12 Month Count:** 2,460,000
Mail - \$95/M **Non Profit - \$75/M**

Online Card Family consists of individuals who have been searching for credit offers regardless of their past history. They log on to one of several websites and fill in their information. The provided contacts are all verified for accuracy. These people have been proven to be receptive to many offers including insurance, credit, music and book clubs, and catalogs.

Source: 100% Internet Double Opt In

Average Age: 33

Average Income: \$37,000

41% Male

58% Female

• Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).

• Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.

For More Information, Contact:

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Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

Telemarketing

Inquire

Payment Due 30 Days After Mail Date

Minimum Order

5,000

Cancellation

\$10/M

All Orders Cancelled After Mail Date Must Be Paid In Full

Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.