

# Online Debt Family

**Weekly Hotline:** 44,500    **12 Month Count:** 2,460,000  
**Mail - \$95/M**    **Non Profit - \$75/M**

Online Debt Family is generated through a family of debt consolidation sites all having the same goal in mind: Elimination and Consolidation of consumer debt. They know that getting into debt is a whole lot easier then getting out of it. Debt holders come here for a solution and information on how to get on the right path to a debt free life. They work with non profit credit counseling services to get back on their feet, avoid bankruptcy, collections calls, etc. These consumers are looking for help, lower rates, and any savings they can find on needed products and services. They provide valuable self reported data including Amount of Credit Card Debt, Best Contact Time, Name, Address, Phone, and Email Address. These are great prospects for debt consolidation, credit offers, insurance, continuity clubs, etc.

**Average Age:** 35

**Average Income:** \$47,000

41% Male

58% Female

• *Our consumer data is continuously updated and processed against both the USPS National Change of Address (NCOA) and Delivery Sequence File (DSF), producing a database that is highly deliverable (93% or better in most cases). The information is also carrier route and ZIP+4 coded using the USPS certified Coding Accuracy Support System (CASS).*

• *Selections are available through our unique multifaceted data overlay approach which appends information to transactional data using credit, public record, survey and census data information.*

## For More Information, Contact:

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## Selections

Weekly Hotline	\$20/M
Monthly Hotline	\$10/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$6/M
MOB	\$10/M
Credit Card Holder	\$10/M
State, SCF, ZIP	\$6/M
Gender	\$6/M
LOR	\$10/M
Ethnicity	\$10/M
Presence of Children	\$10/M
Age of Children	\$15/M
Phones	\$55/M

## Shipping

CD	\$25/F
FedEx	\$25/F
Email	\$50/F
FTP	\$50/F

## Telemarketing

Inquire

## Payment Due 30 Days After Mail Date

## Minimum Order

5,000

## Cancellation

\$10/M

## All Orders Cancelled After Mail Date Must Be Paid In Full

## Terms and Conditions:

Stated prices are for one-time use only. Commissions are paid to recognized brokers and advertising agencies at industry rate. We believe the information concerning this list to be accurate but we cannot guarantee its accuracy or the outcome of the Mailing. We are not liable for any damages or loss sustained through the use of this list, nor for any special or consequential damages, and in no event shall our liability exceed the price of this list.